

United Way of Northeastern MN CORPORATE SOCIAL INVESTMENT

2027 OPPORTUNITIES



Meaningful, engaging ways to connect
your employees to the community.



For more information, contact: Erin Shay
218-215-2421 | erin@unitedwaynemn.org

DOING GOOD AND DOING WELL

Businesses that invest in the community through United Way of Northeastern Minnesota reap many benefits:

attracting and retaining employees • creating more loyal customers
developing leadership skills • building goodwill in the community

Partnering with UWNEMN this way supports:

10 direct service programs

4 non-profits

2 food shelves

2 libraries' summer reading programs

in Koochiching and Lake of the Woods Counties!



Scan for more
info about any of
these programs
or partners!



YOUR LOCAL CSI IMPACT

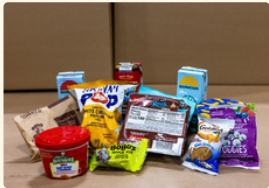
UWNEMN + KOOCHICHING COUNTY 2026 = \$130,000 and 13,000 lives



BACKUS COMMUNITY CENTER

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit and community hub.



BUDDY BACKPACKS

UWNEMN Program

Weekly meal kits, monthly \$5 fresh produce vouchers, and bi-annual hygiene kits for at-risk K-12 students.



COMFORTS OF HOME

UWNEMN Program

Brand new home essentials for local individuals and families recovering from crisis; referral required.



COMMUNITY CANCER WALK

Fiscal Agent

UWNEMN is proud to serve as the fiscal agent for this community-driven effort to support neighbors battling cancer.



FRIENDS AGAINST ABUSE

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit, supporting victims of crime.



IMAGINATION LIBRARY

UWNEMN Program

Mails monthly books to children under age five at no-cost to families with help of donors and Dolly Parton's Dollywood Foundation.



INTERNATIONAL FALLS PUBLIC LIBRARY SUMMER READING PROGRAM

Beneficiary

UWNEMN makes annual gifts to all libraries with summer reading programs.



KOOCHICHING AGING OPTIONS

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit, supporting aging residents and those who care for them.



KOOCHICHING COUNTY FOOD ACCESS

Beneficiary

UWNEMN makes annual gifts to all food shelves in our service area.



LUNCH BUDDIES

UWNEMN Program

Pairs elementary students with screened, trained mentors from the community to share one lunch break/week.



MEET UP AND CHOW DOWN

UWNEMN Program

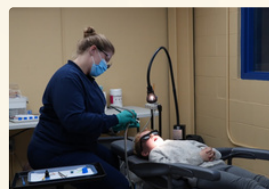
Free summer lunch for all children ages 1-18 at Backus Community Center.



SALVATION ARMY, INTERNATIONAL FALLS

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit, assisting all in need.



SMILES UNITED

UWNEMN Program

Working to expand access to dental care in the region via task force, crisis funding, and support of Children's Dental Services.



STEP INTO SCHOOL

UWNEMN Program

Back-to-school celebration for qualified families/students culminating with shoe shopping at Ronnings.



UNITED FOR VETERANS

UWNEMN Program

Fills gaps in local veterans' services; crisis funding, oral history project, connections activities and retreat, support of local programs, and more.



WINTER WARM UP

UWNEMN Program

Brand new, high quality winter wear delivered to schools county-wide to have on-hand for students in need.

THREE KEY CSI PATHWAYS

1 HOST AN EMPLOYEE GIVING CAMPAIGN.

Implement a ready-to-go campaign strategy to unite corporate and individual philanthropy.

2 GET CONNECTED. VOLUNTEER.

Volunteer opportunities are available throughout the year and can be customized to fit your company's goals and promote team building.

3 FUNDRAISING & COMMUNITY EVENTS

With numerous events throughout the year, the reach, recognition, and impact potential is significant.

WHEN THE NEEDS CHANGE, OUR PARTNERSHIP DOESN'T HAVE TO.

UWNEMN is constantly evaluating community needs, partnerships, and the impact of our programs, and with your support, UWNEMN is perfectly poised to pivot quickly. Together, we will continue to work as one community toward positive, sustainable change!



HOST AN EMPLOYEE GIVING CAMPAIGN.

UWNEMN campaigns are flexible and easily customized. We'll help you tailor yours to match your corporate goals and philanthropic focus while working within the timing that works best for your company.

In-person

Employee meetings can be held to accommodate shift work and typically last 20 minutes - but can be altered to fit your company's schedule.

Virtual

UWNEMN is prepared to present via Zoom or Teams to engage those who work remotely or in hybrid environments.

Contact us to set up your workplace campaign today!
elizabeth@unitedwynemn.org

\$613,848

raised last year through workplace
and corporate giving across
UWNEMN service area



You can host a
workplace giving
campaign with

1, 100, or 1,000+ employees!



GET CONNECTED. VOLUNTEER.

UWNEMN regularly offers
volunteer opportunities
throughout the year, including:

Lunch Buddies: Mentor a local elementary student one lunch break per week at school.

October-May

Buddy Backpacks: Deliver weekend meal kits for local children at-risk of hunger.

October-May

United for Veterans: Pack and deliver holiday meal kits to local veterans in need.

December

Power of the Purse Committee: Help us plan the popular annual fundraiser to support local youth programming!

March- November

Meet Up and Chow Down: Hand out free summer lunches to children at Backus Community Center 12 to 1 pm Monday through Thursday. (Select your day!)

June-August

Step Into School: Kick off the school year in Koochiching County - help needed at dinner and shoe shopping.

August

**Contact us for personalized
volunteer opportunities!**

emily@unitedwynemn.org

100%

of United Way
volunteers say
volunteering helps
them build social
connections.

51%

say volunteering
decreases their
stress.

91%

say volunteering
gives them a
sense of purpose.

82%

say volunteering
increases their
happiness.



FUNDRAISING & COMMUNITY EVENTS

Your support impacts the lives of thousands of people across the region AND ensures your company achieves its corporate citizenship goals.

2026-2027 Fundraising Events
Bingo Night
Annual Celebration
Power of the Purse
Restaurant Week

2026-2027 Community Impact Events
Lead Local Training Series
United for Veterans Retreat
Fund Distribution Day
Step Into School

Contact us to customize your event support!
elizabeth@unitedwynemn.org

\$225,000+

raised by fundraising event sponsors, participants, and auction/raffle item donors in 2026 to support UWNEMN's regional programming.



In addition to making an impact on local lives, fundraising and community impact event supporters reach an annual audience of

900,000 (and growing!)



UNITED WAY
Northeastern
Minnesota

**ANNUAL
CELEBRATION**

March 31, 2027 | Minnesota Discovery Center

Join us to celebrate the impact of the programs
your sponsorship supports - and your fellow
donors and volunteers who make them possible!



UNITED WAY
Northeastern
Minnesota

**UNITED FOR
VETERANS**

BINGO NIGHT

FEBRUARY 24, 2027 ● VFW 2948 INTERNATIONAL FALLS

An International Falls favorite: Bingo Night at the VFW has become an annual fundraiser to support local United for Veterans programming. The event features additional raffles AND Split the Pot!





UNITED WAY
Northeastern
Minnesota

**RESTAURANT
WEEK**

AUGUST 9-15, 2027
Koochiching County

**DINE OUT
TO GIVE BACK!**

Throughout the week of August 9th, Koochiching County restaurants will be donating portions of their food and beverage sales to support United Way of Northeastern Minnesota (UWNEMN).

The weeklong celebration of community will drive more traffic to local businesses while raising awareness about UWNEMN's local programs and partners.



UNITED WAY
Northeastern
Minnesota

**POWER *of*
THE PURSE**

November 4, 2027

MN Elks Lodge #1599

Join 150+ attendees for an evening

Under the Sea

to support UWNEMN's youth
programs in Koochiching County!



UNITED WAY
Northeastern
Minnesota

**UNITED FOR
VETERANS**

RETREAT

September 24-26, 2027
Sugar Lake Lodge
(Cohasset)

CSI support assists with speaker, venue, and food costs to keep this retreat low cost for local veterans and servicemembers to attend!

**For veterans and
servicemembers
who live and work
on the Iron Range,
in Koochiching
County, or in Lake of
the Woods County!**

FUND DISTRIBUTION DAY

MARCH 17, 2027 | INTERNATIONAL FALLS

**See your investments in action by
volunteering for Fund Distribution
Day! UWNEMN donors volunteer
each year to review applications
and interview the nonprofit
agencies that apply for UWNEMN
funding to determine where their
donations are reinvested.**

CSI support assists with facility rental costs as well as food and materials for volunteers.



UNITED WAY
Northeastern
Minnesota

**STEP INTO
SCHOOL**

AUGUST 11, 2027

Backus Community Center + Ronnings

UWNEMN's Step Into School program takes qualified Koochiching County students shopping to pick out a new pair of properly fitted athletic shoes for the approaching school year.

Prior to shopping, families and students gather for a community meal where they connect with their local emergency personnel and may even enjoy a ride to the shoe store in a fire truck!

CSI funds purchase shoes, food, and other program supplies to benefit local children.



WINTER WARM UP

DECEMBER 2027 | ALL SCHOOLS IN KOOCHICHING COUNTY

CSI support will help UWNEMN purchase brand new, high quality winter wear for schools to have on-hand for students who aren't properly dressed for sub-zero temps!

☐ Our company would like to support one or more of UWNEMN's Fundraising Events

Power of the Purse

☐ **Presenting Sponsor** - \$2,500

Logo at top of all materials + eight (8) tickets to event.

☐ **Gold Sponsor** - \$1,500

Large logo + four (4) tickets.

☐ **Silver Sponsor** - \$500

Small logo + two (2) tickets.

☐ **Bronze Sponsor** - \$250

Name mention on all materials.

Bingo Night

☐ **Presenting Sponsor** - \$1,000

Logo at top of all materials + name mention on radio.

☐ **Gold Sponsor** - \$1,500

Large logo on materials.

☐ **Silver Sponsor** - \$500

Small logo on materials

☐ **Bronze Sponsor** - \$250

Name mention on materials.

Restaurant Week

☐ **Presenting Sponsor** - \$1,000

Logo at top of all materials + name mention on radio.

☐ **Gold Sponsor** - \$1,500

Large logo on materials.

☐ **Silver Sponsor** - \$500

Small logo on materials

☐ **Bronze Sponsor** - \$250

Name mention on materials.

☐ Our company would like to support one or more of UWNEMN's Community Impact Events

United for Veterans Retreat

☐ **Presenting Partner** - \$25,000

☐ **Platinum** - \$10,000

☐ **Gold** - \$5,000

☐ **Silver** - \$2,500

☐ **Bronze** - \$1,000

Partners' logos will be on all retreat materials and promotions.

Step Into School

☐ **Platinum Partner** - \$2,500

☐ **Gold Partner** - \$1,500

☐ **Silver Partner** - \$1,000

☐ **Bronze Partner** - \$500

Partners' logos will be on all Step Into School materials and promotions.

Winter Warm Up

☐ **Platinum Partner** - \$1,000

☐ **Gold Partner** - \$500

☐ **Silver Partner** - \$250

Partners' logos will be on card included with school delivery.

Fund Distribution Day

☐ **Platinum Partner** - \$500

☐ **Gold Partner** - \$250

☐ **Silver Partner** - \$100

Partners' logos will be on all Fund Distribution Day materials.

☐ Our company would like to directly contribute in support of one or more of UWNEMN's local programs:

☐ Buddy Backpacks ☐ Comforts of Home ☐ Imagination Library ☐ Lunch Buddies ☐ Meet Up & Chow Down ☐ United for Veterans

**TOTAL 2027
EVENT/PROGRAM SUPPORT**

\$ _____

Return by December 1, 2026, for your logo to be included in ALL 2027 event promotions.

CONTACT PERSON _____ PHONE _____

ORGANIZATION _____

ADDRESS _____

SIGNATURE _____

☐ Please bill us.

☐ ACH payment

☐



LET'S TALK ABOUT DOING MORE TOGETHER

For more information about 2027 corporate social investment, please contact Elizabeth Kelly at 218-215-2424 or elizabeth@unitedwaynemn.org.



UNITED WAY

Northeastern Minnesota