

United Way of Northeastern MN CORPORATE SOCIAL INVESTMENT

2027 OPPORTUNITIES



Meaningful, engaging ways to connect
your employees to the community.



For more information, contact: Erin Shay
218-215-2421 | erin@unitedwaynemn.org

DOING GOOD AND DOING WELL

Businesses that invest in the community through United Way of Northeastern Minnesota reap many benefits:

attracting and retaining employees • creating more loyal customers
developing leadership skills • building goodwill in the community

Partnering with UWNEMN this way supports:

10 direct service programs

29 partner agencies

13 food shelves

15 summer libraries' summer reading programs

Scan for more
info about any of
these programs
or partners!



THREE KEY CSI PATHWAYS

1 HOST AN EMPLOYEE GIVING CAMPAIGN.

Implement a ready-to-go campaign strategy to unite corporate and individual philanthropy.

2 GET CONNECTED. VOLUNTEER.

Volunteer opportunities are available throughout the year and can be customized to fit your company's goals and promote team building.

3 FUNDRAISING & COMMUNITY EVENTS

With numerous events throughout the year, the reach, recognition, and impact potential is significant.

WHEN THE NEEDS CHANGE, OUR PARTNERSHIP DOESN'T HAVE TO.

UWNEMN is constantly evaluating community needs, partnerships, and the impact of our programs, and with your support, UWNEMN is perfectly poised to pivot quickly. Together, we will continue to work as one community toward positive, sustainable change!



RMS
ROAD MACHINERY
& SUPPLIES CO.

KOMATSU

HOST AN EMPLOYEE GIVING CAMPAIGN.

UWNEMN campaigns are flexible and easily customized. We'll help you tailor yours to match your corporate goals and philanthropic focus while working within the timing that works best for your company.

In-person

Employee meetings can be held to accommodate shift work and typically last 20 minutes - but can be altered to fit your company's schedule.

Virtual

UWNEMN is prepared to present via Zoom or Teams to engage those who work remotely or in hybrid environments.

Contact us to set up your workplace campaign today!
elizabeth@unitedwynemn.org

\$613,848

raised last year through local workplace and corporate giving



You can host a workplace giving campaign with

1, 100, or 1,000+ employees!



GET CONNECTED. VOLUNTEER.

UWNEMN regularly offers
volunteer opportunities ideal
for workplace groups
throughout the year,
including:

Buddy Backpacks: Pack weekend meal
kits for local children at-risk of hunger.
September-May

Day of Action: Help community
members in need with home and
yard improvement projects.
June

Meet Up and Chow Down: Hand out
free summer lunches to children
throughout the region 12-1 pm
Monday-Thursday.
June-August

Little Free Libraries: Adopt a Little
Free Library near you to keep
stocked and in good condition.
Year-round

Contact us for personalized
volunteer opportunities!
emily@unitedwynemn.org

100%

of United Way
volunteers say
volunteering helps
them build social
connections.

51%

say volunteering
decreases their
stress.

91%

say volunteering
gives them a
sense of purpose.

82%

say volunteering
increases their
happiness.



FUNDRAISING & COMMUNITY EVENTS

Your support impacts the lives of thousands of people across the region AND ensures your company achieves its corporate citizenship goals.

2026-2027 Fundraising Events

Power of the Purse
Annual Celebration
Flavor of the North
United for Veterans Cash Raffle
Bean Bags for the Brave
Buddy Backpacks Cash Raffle
Take a Swing at Hunger

2026-2027 Community Impact Events

Fund Distribution Day
Day of Action
United for Veterans Retreat
Lead Local Training Series

Contact us to customize your event support!

elizabeth@unitedwynemn.org

\$250,000+

raised by fundraising event sponsors, participants, and auction/raffle item donors in 2024 to support UWNEMN's regional programming.



In addition to making an impact on local lives, fundraising and community impact event supporters reach an annual audience of

900,000 (and growing!)



UNITED WAY
Northeastern
Minnesota

**POWER of
THE PURSE**

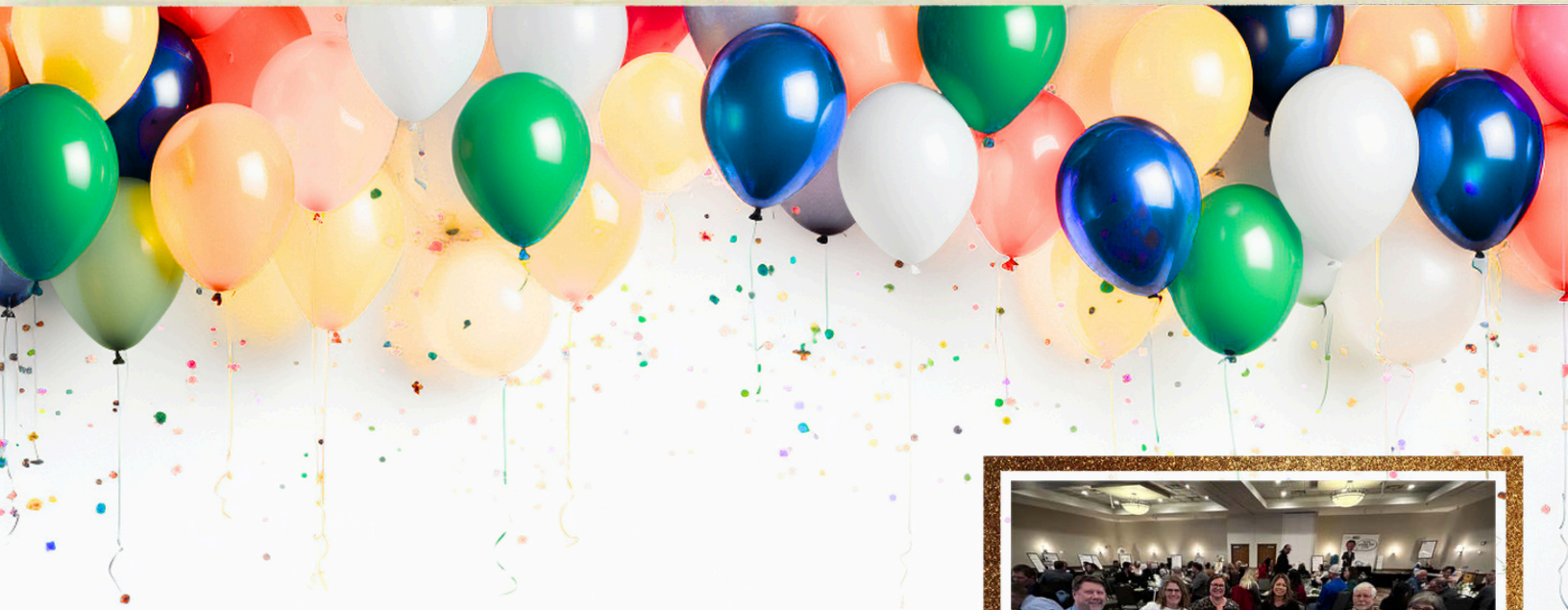
January 28, 2027

**Iron Trail Motors Event
Center (Virginia)**

Join 300 attendees for an evening

Under the Sea

to promote early literacy
through the Imagination Library
program!



UNITED WAY
Northeastern
Minnesota

**ANNUAL
CELEBRATION**

March 31, 2027 | Minnesota Discovery Center

Join us to celebrate the impact of the programs
your sponsorship supports - and your fellow
donors and volunteers who make them possible!





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Minnesota

FLAVOR *of* THE NORTH



April 29, 2027

Range Recreation & Civic Center

Taste the best dishes local restaurants have to offer, plus bid on items in our biggest auction of the year, all to support Buddy Backpacks.

All 550 tickets for this event will sell out in hours, and your sponsorship is the only way to guarantee tickets before they go on sale to the public!

Ticket sales open
MARCH 1ST!





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Minnesota

TAKE A SWING AT HUNGER

Top sponsors receive a team in our invite-only nine-hole golf scramble.

Teams compete for the top prize while golfers partake in fun challenges and raffles - all in support of UWNEMN's Buddy Backpacks program!

July 2027

**Eshquaguma Country
Club (Gilbert)**



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BEAN BAGS FOR THE BRAVE

UWNEMN's newest event - originally organized by Adolfson & Peterson Construction and Park State Bank - became a fast favorite.

Register in the advanced or recreational brackets. Cash prizes awarded for each!

Play to win the traveling trophy and support local veterans; event proceeds benefit UWNEMN's United for Veterans initiative!



**Hibbing
Memorial
Building**

September 30, 2027



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Minnesota

**UNITED FOR
VETERANS**

RETREAT

September 24-26, 2027
Sugar Lake Lodge
(Cohasset, MN)

Veterans who live or work
in UWNEMN's service
area are encouraged to
attend individually,
with significant
others, or with
their families!



FUND DISTRIBUTION DAY

MARCH 2, 2027 | IRON TRAIL MOTORS EVENT CENTER (VIRGINIA)

See your investments in action by volunteering for Fund Distribution Day! Nearly 100 UWNEMN donors volunteer each year to review applications and interview the nonprofit agencies that apply for UWNEMN funding to determine where their donations are reinvested.



CSI support assists with facility rental costs as well as food and materials for volunteers.

LEAD LOCAL

2027 Dates TBA

Board/Booster Boot Camp

A no-cost training for staff and volunteers serving nonprofit organizations and booster clubs across UWNEMN's service area.

CSI support assists with speaker, venue, and food costs to keep these trainings free and accessible for those helping our communities thrive!



DAY OF
ACTION

June 2027 Cook

UWNEMN works with a community each year to identify homes and public spaces in need of repair and revitalization then mobilizes volunteers to tackle those projects in one impactful Day of Action each June. In 2026, we mobilized 240+ volunteers to complete 43 residential projects and five community-based projects in Chisholm.

CSI support provides volunteers with meals, T-shirts, and project materials while also allowing UWNEMN to provide material scholarships to homeowners who may not otherwise be able to afford them.





LET'S TALK ABOUT DOING MORE TOGETHER

Become a corporate social investment partner, and join these local leaders:


CLIFFS


Fairview


RADOTICH
INDUSTRIAL & COMMERCIAL CONTRACTORS
CRANE RENTAL
HIBBING, MN (218) 254-5763


NEWRANGE
COPPER NICKEL


Park State Bank
MEMBER FDIC


United States Steel
 Minnesota Ore Operations

FRANDSEN BANK & TRUST


IRACORE
ADVANCING WEAR TECHNOLOGY


LAKEHEAD
constructors inc.

PAUL JANSSEN
CPA LLC

TWIN METALS
MINNESOTA


ASPIRUS
ST. LUKE'S


BlueCross BlueShield
 Minnesota


Essentia Health
Here with you

Iron Range Labor Assembly


Kalenborn
Wear Protection Solutions


RMS
ROAD MACHINERY & SUPPLIES CO.


WATERVIEW
WOODS & PINES


Security
STATE BANK

THE ECHO


Hometown FOCUS
us

MESABI TRIBUNE

TIMBERJAY

For more information about 2027 corporate social investment, please contact Erin Shay at 218-215-2421 or erin@unitedwaynemn.org.

☐ Our company would like to underwrite
UWNEMN's Fundraising Events

☐ **Platinum - \$10,000**

- **Presenting Recognition** at one of the six Fundraising Events (**First come, first choice.**)
 - **16 tickets** for Flavor of the North, Power of the Purse, or 60th Anniversary Celebration - OR **two teams** for golf scramble or bean bags tournament
- **8 tickets** for each of the remaining Fundraising Events, **one 4-person team** at golf scramble, and **one 2-person team** at bean bags tournament
- **One week pre-sale access** to purchase additional event tickets before sales open
- **Top logo** on all event promotions (radio, digital, print)
- **Logo and website link** on UWNEMN website

Indicate the Fundraising Event you'd like to present here.

☐ Power of the Purse ☐ Bean Bags for the Brave

☐ Annual Celebration ☐ Take a Swing at Hunger

☐ Flavor of the North

Previous year's presenting sponsor has first right of refusal; responses required by October 9, 2026.

☐ **Gold - \$5,000**

- **8 tickets** for each of the Fundraising Events (excluding golf scramble) + **one** Bean Bags for the Brave team
- **Medium logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ **Silver - \$3,000**

- **4 tickets** for each of the Fundraising Events, excluding golf scramble
- **Small logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ Our company would like to support one or more of
UWNEMN's Community Impact Events

United for Veterans Retreat

☐ **Presenting Partner - \$25,000**

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all retreat materials and promotions.

Day of Action

☐ **Presenting Partner - \$25,000**

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all Day of Action promotions and t-shirts.

Lead Local

☐ **Presenting Partner - \$5,000**

☐ **Gold - \$2,500**

☐ **Silver - \$1,000**

Partners' logos will be on all training materials and promotions.

Fund Distribution Day

☐ **Presenting Partner - \$5,000**

☐ **Gold - \$2,500**

☐ **Silver - \$1,000**

Partners' logos will be on all Fund Distribution Day materials.

TOTAL 2027  **EVENT/PROGRAM SUPPORT** _____

Return by November 1, 2026, for your logo to be included in ALL 2027 event promotions.

CONTACT PERSON _____ PHONE _____

ORGANIZATION _____

ADDRESS _____

SIGNATURE _____

☐

Please bill us.

☐

ACH payment

☐

Logo has been emailed.